

Penny Inu

PENNYDOG

Whitepaper

November 2021

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Professional advice

You should consult a lawyer, accountant, tax professional and/or any other professional advisors as necessary prior to determining whether to purchase PENNYDOG tokens

Executive Summary

Mission & Vision

Venturing out to create a meme economy with a celebrity endorsement, Team Penny introduces the latest and greatest meme coin headed for the moon, Penny Inu.

Penny is the beloved dog of Ryan Reynolds and Blake Lively, an adorable Maltipoo dog. Ryan Reynolds has been a dog lover for many years and we support his love for them! We will be investing heavily in social media marketing to attract the attention of Ryan as we all know how much a celebrity can electrify the value of a coin to the moon!

We also are super pro charity and will be investing in dog shelters in Canada – Where Ryan has previously adopted a dog! 1% will be donated to shelters across Canada – The home of Ryan where he recently received a **Massive Canadian Honor!**

Capitalizing on the current hype around dog coins and celebrity endorsements, PennyDog will be the next diamond meme coin investors looking for a moonshot.

Backed by some of the largest influencers in the cryptosphere, get ready PENNYDOG ARMY!

Helping animals with Penny Inu!

Roadmap

Phase 1

1. New Website and Branding
2. Approach Heavily for Celebrity Endorsement from Ryan Reynolds
3. Social Media Channel Creation
4. Smart Contracts
5. Official Whitepaper
6. Audit
7. Pinksale Presale
8. Vigorous Presale Marketing
9. Pancakeswap Launch
10. Listing on Coin Gecko
11. Listing on Coin Market Cap
12. Post Launch Marketing
13. 5k Telegram Members
14. 5k Token Holders
15. 10k Twitter Followers
16. 10k Tiktok Followers

Phase 2

1. Focus Community to promote to Ryan Reynolds
2. Charity Donations
3. Partner with a major Dog Charity
4. Buy with credit card
5. Community/Team Building
6. Giveaways
7. 40k Twitter Followers
8. 10k Instagram Followers
9. 20k Telegram Followers
10. 30k Tiktok Followers
11. Paid Advertising
12. 10k Token Holders

Phase 3

1. Listing on Major Exchanges

2. Influencer Marketing Push
3. Launch of Merchandise Store
4. Further Partnership creation
5. NFTs
6. 60k Twitter Followers
7. 40k Tiktok Followers
8. Further Social Media Marketing Investments

Token Information

1 quadrillion – maximum supply

Token Network – Binance Smart Chain

Token Name – Penny Inu

Token Symbol – Penny Dog

Tokenomics

3% Automatic Liquidity

As the liquidity pool for Penny Inu grows, so does its liquidity and its hedge against price fluctuations. Equipped with a 3% transaction fee, the pool for Penny Inu can always keep growing.

2% Burn

Penny Inu burns tokens regularly and automatically to maintain its deflationary status. Transactions get charged a 2% fee. The accumulated tokens are removed from the total supply forever.

4% Marketing

As great as PENNYDOG can be, it cannot grow without promotion. For that reason transactions will get charged a 4% fee for marketing Penny Inu to grow our community.

1% Charity

1% will be charged to promote charity driven focus. We will honor the home of Ryan Reynolds and make homage by donating to a dog kennel

he once rescued a dog from. Penny Inu will join with a major dog charity to make a difference in the world.

Project Links

BSC SCAN

<https://bscscan.com/token/0xa4C7635a96808C4D93DB407D222DeAC72D1a5Cb1>

Website: www.pennyinu.com

Telegram: <https://t.me/PennyInu>

Twitter: https://www.twitter.com/penny_inu

Tiktok: <https://vm.tiktok.com/ZSefjUf7s>